



For our prestigious client we are looking for a qualified specialist for a project.

Product Business Consultant / Digital Foundation for AEM Sites (m/w/d) - 100% remote

Job-ID: CP-00003802

Job-Ort: remote

Project details:

- Component Mapping - Guide mapping of the customer's site to AEM templates and components
- Template and Component Experience - define specific templates and components that will be used to configure and build the expected site experience in AEM
- Taxonomy - Definition of customer organizational hierarchy for terms used within the site
- Content Architecture - Content typed defined and content aligned with taxonomy
- Digital Asset Management - Organization and tagging of assets to be used in AEM; customer enablement of initial tag set that follows best practices of tag creation and definition
- Tag creation - Facilitation of tags created in AEM
- Page creation - Facilitation of pages created in site primary language, including navigation
- Asset Management - Process for managing and uploading assets
- Go-live - Completion of user acceptance testing, preparation for go-live, approvals from business owner on completion of content, and creation and execution of runbook
- Target Personalization - Planning and executing of standard and unique test plans; compilation and presentation of optimization roadmap incorporating all test plans
- Analytics Reporting - Definition and validation of Analytics tracking; set up of reporting dashboards (including enablement)
- Strategic Roadmap - Evaluation of progress and direction/guidance on next steps

Working place: remote

Duration: From 1st of July, 3 months (prolongation possible)

Working hours: 4-5 days a week

location of client: UK

Technical qualifications:

- Experience in AEM projects is nice to have



Ihr Ansprechpartner:

Steffen Hahn

auteega GmbH

Kaiserring 14-16

68161 Mannheim

Telefon: +49 151 624 363 99

E-Mail: steffen.hahn@auteega.com

Jetzt bewerben