



For our prestigious client we are looking for a qualified specialist as:

**Business Consultant - AEM (m/f/d) - 100% remote work is possible**

**Job-ID: CP-00003970**

**Ort: Mannheim**

This is an exciting opportunity to be part of a growing team that provides consulting services for Adobe Experience Manager (AEM) and Adobe Experience Cloud solutions. AEM helps customers organise and manage the delivery of web content, creative assets and other digital content across digital marketing channels.

We are looking for an experienced and dedicated Digital Marketing Business Consultant to join the Adobe Experience Performance Consulting Delivery team. As an AEM Business Consultant, you will work with our cross-functional solution teams to deliver incremental high quality AEM solutions. Proven experience in delivering AEM solutions helping to lead large and complex multi-technology agile digital transformation projects is a must. You will support and guide customers in the documentation of concepts and features for their AEM investment. You will possess the skills to interact, negotiate, and work with a broad range of personalities and functions, including the client, business owners, engineers, project operations, quality assurance, project managers and product management.

**Project details:**

- Define the requirements for the different platform features such as Templates and components, 3rd party integrations, Roles and rights concepts
- Lead business discovery workstreams, and perform industry and customer research to establish the customer's 'why'
- Work with client business owners and partners to guide, understand and develop functional requirements
- Evangelise Agile practices throughout the project delivery
- Hold roles such as Business Analyst on behalf of the client, managing the product backlog with the Product Owner
- Assess and illustrate the value of your recommendations, prioritise according to value & complexity
- Partner with the client project leadership to provide day-to-day tactical objectives
- Socialise business functionality and roadmap with client business stakeholders
- Establish and socialise value realisation of AEM and Adobe Experience Cloud deployments
- Ensure client is enabled to maintain and operate their AEM implementation
- Advise on content creation strategy once the AEM solution goes to production
- Define AEM governance and operational models to support clients' technology goals
- Continually grow your footprint and role within the client engagement and relationship
- Assess performance and value realised from executed activities. Take ownership of communication of value to the customer and Adobe Account teams

Working place: 100% remote

Duration: 12 months +

Working hours: fulltime

location of client: Germany

**Technical qualifications:**

- 5+ Years of experience on large digital transformation projects
- Have a deep understanding of the AEM Content Management platforms from a business perspective and functionally, and with standard methodologies around implementations. AEM Certified Business Practitioner is a bonus
- Previous experience as a Business Analyst, Requirements Engineer or Business Consultant, and as a Scrum Master
- Deep understanding and experience in using Content Management Systems, productised APIs, SaaS and Cloud Services
- Extensive Agile experience with requirements engineering and methodologies
- Experience with Content Management implementation in large digital transformation projects
- Experience reviewing and elaborating business and technical requirements
- Customer-centric approach
- Outcome mentality and strong ability to identify value realisation
- Demonstrated experience working with business users and senior stakeholders, software engineers, application architects and digital marketing agencies
- Clear written and verbal communication skills presenting outcome, sharing information, and leading meetings

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Apply now